

Better Together – How the Property Sector Impacts Urban Vitality

Brought to you by Rosen Consulting Group
and Fisher Center for Real Estate and Urban Economics, Berkeley Haas

*April 14, 2025
8:00 AM – 1:30 PM*

8:30 AM – 8:40 AM

Welcome: We Are Better Together

Kenneth T. Rosen, *Chairman, Rosen Consulting Group; Managing Director, Andersen; Chairman, Fisher Center for Real Estate and Urban Economics, Berkeley Haas; and Professor Emeritus at the Haas School of Business at the University of California, Berkeley*

8:45 AM – 9:30 AM

Occupier Perspective

Christopher Hartung, *Executive Director, Fisher Center for Real Estate and Urban Economics, Berkeley Haas (Moderator)*

Relina Bulchandani, *Executive Vice President Real Estate & Workplace Services, Salesforce*

Eric Chan, *Chief Business & Strategy Officer, Gap, Inc.*

Brian Newman, *Vice President for Real Estate, UCSF Health; Senior Associate Vice Chancellor, UCSF*

Ben Tranel, *Managing Director & Principal, Gensler*

9:30 AM – 10:30 AM

Property Owners Perspective

Michael Covarrubias, *Chairman & Chief Executive Officer, TMG Partners (Moderator)*

Owen Thomas, *Chairman & Chief Executive Officer, BXP*

Alex Mehran, Sr., *Chief Executive Officer, Sunset Development*

Charles Malet, *President & Chief Investment Officer, Shorenstein*

Connor Kidd, *President & Chief Executive Officer, The Swig Company*

Gino Canori, *President, Related California*

10:30 AM – 11:30 AM

Broker Insights

Jeff Weber, *Managing Director & Board Member, Eastdil Secured (Moderator)*

Conor Famulener, *Executive Vice President, CBRE*

Rob Hielscher, *Senior Managing Director, JLL*

J.D. Lumpkin, *Executive Managing Director, Cushman & Wakefield*

Ramsey Daya, *Executive Vice Chairman, Newmark*

11:30AM – 12:00 PM

Ideas to Speed Recovery

Jim Wunderman, *President & Chief Executive Officer, Bay Area Council (Moderator)*
Chris Meany, *Partner, Wilson Meany*
Dan Safier, *President, Chief Executive Officer & Co-Chief Investment Officer, Prado Group*
Katherine August-deWilde, *President & Chief Executive Officer, Partnership for San Francisco*
Oz Erickson, *Principal & Chairman, Emerald Fund*

12:00 PM – 12:30 PM

Paths and Challenges to Implementing Change

Alex Mehran, Sr., *Chief Executive Officer, Sunset Development (Moderator)*
Ted Egan, *Chief Economist, City and County of San Francisco*
Anne Taupier, *Director of Development, Office of Economic and Workforce Development*

12:30 PM – 1:00 PM

Networking Lunch

1:00 PM – 1:30 PM

Policy Fireside Chat

Ned Segal, *Chief of Housing & Economic Development, City and County of San Francisco*
Dan Safier, *President, Chief Executive Officer & Co-Chief Investment Officer, Prado Group*

Supporting Organizations

